



MD SHAKIBUR RAHMAN

PROFESSIONAL DIGITAL MARKETER

CONTACT

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- 📍 Lahinipara, Kumarkhali, Kushtia
- 🌐 www.linkedin.com

SKILLS

HARD SKILLS

- Keyword Research
- Website Audit
- Amazon Affiliate
- SEO
- SMM
- Content Writing
- Wordpress
- Logo Design
- Banner Design
- HTML, CSS, JS
- PHP & Laravel
- MySQL

SOFT SKILLS

- Communication
- Time Management
- Teamwork

CO-CURRICULAR ACTIVITIES

- Sports
- Travelling

CAREER OBJECTIVE

To establish as a Digital Marketing Specialist in different local, international, multinational organizations by offering the Marketing Strategy, SEO, Social Media Strategy, Online Advertising, Content Writing etc. Want to establish myself as a Sr. Digital Marketer within 4-5 years.

EDUCATION

- Diploma in Computer Engineering from "Jhenaidah Polytechnic Institute" in 2025 with a CGPA 3.66 out of 4.00.
- SSC in Science group from "Mir Mosharraf Hossain High School" in 2020 with a GPA 4.50 out of 5.00.

TRAINING /CERTIFICATION

Name: Professional Digital Marketing
07.12.24 – 20.09.25 (6 months)

Creative IT Institute

Topics covered: Keyword Research, Website Audit, Website Customization (WordPress), Amazon Affiliate, Competitor Analysis, Content Writing, Onsite Optimization, On-Page SEO, Off-Page SEO, Google Analytics, Google Search Console, Facebook Marketing, Instagram Marketing, YouTube Marketing, LinkedIn Marketing, Pinterest Marketing, Email Marketing.

Country: Bangladesh

Name: Industrial Attachment in Professional Web Development
04.07.24 – 10.10.24 (3 months)

Creative IT Institute

Topics covered: PHP, Laravel, OOP, MySQL, cPanel.

Country: Bangladesh

Got Certificate

LANGUAGES

- **English:** Reading- Intermediate, Writing- Intermediate, Listening- Intermediate, Speaking: Beginner.
- **Bangla:** Reading- Native, Writing- Advance, Listening- Native, Speaking- Native.

SOFTWARE & KNOWLEDGE/ PROGRAMING LANGUAGE

- Semrush
- Screaming Frog SEO Spider
- Website Auditor
- Yoast Seo
- VS Code
- Laragon
- Adobe Photoshop
- Adobe illustrator
- Canva

EXTRA-CURRICULAR ACTIVITIES

Mir Mosharrof Hossain High School Science Club
01.06.18 – 30.01.20

REFERENCE

Name: Rassad Hossain

Company: Creative IT Institute

Designation: Associate Faculty

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